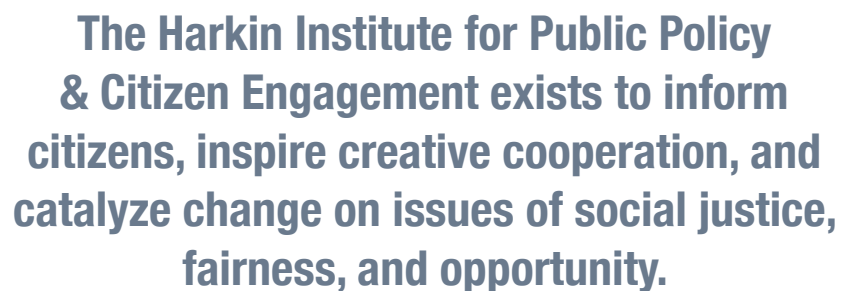


2016-2017 ANNUAL REPORT





**The Harkin Institute for Public Policy
& Citizen Engagement exists to inform
citizens, inspire creative cooperation, and
catalyze change on issues of social justice,
fairness, and opportunity.**

MISSION STATEMENT

FROM THE EXECUTIVE DIRECTOR

In The Harkin Institute's inaugural annual report, it perhaps makes sense for me to provide a look back: to recap the previous year, noting our many exciting accomplishments. And while the next 26 pages of this publication will do as much, I'd like to take this moment of your time to look ahead.

Thanks in large part to your generosity and enthusiasm, The Harkin Institute has accomplished a great deal since our 2013 founding. In our upcoming year, however, we hope to grow in leaps and bounds, exceeding the high expectations we have set in our formative years. One way we will grow is in our policy research: in October, the institute's new associate director of wellness and nutrition policy, Lyndi Buckingham-Schutt, will begin her work full time, leading research that aligns with the agenda defined by our Wellness and Nutrition Core Advisory Committee.

You are able to learn about this research in fresh and exciting ways, on our new website, www.harkininstitute.org. There, you'll find engaging content that tells the story of our four focus areas – labor and employment, people with disabilities, retirement security, and wellness and nutrition – as well as our engaging events, ranging from 10-student luncheons at Drake University to the Harkin International Disability Employment Summit, which convenes hundreds of global leaders to find solutions to the world's disability employment crisis.

The Harkin Institute is growing: we have more full-time staff, more interns, more programs, and more events than we did just one year ago. As our team expands to best carry out the legacy of Senator Tom Harkin (Retired), our office space will as well. One of the biggest changes The Harkin Institute expects in the not-so-distant future is a larger permanent space at our home at Drake University. I hope you're as excited as we are to begin this process.

Thank you for your support of the institute and your trust in me as its leader. The work we do would be impossible without the encouragement and generosity of our friends.

Best,



Joseph Jones

Executive Director, The Harkin Institute



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OUR FOUNDER

SENATOR TOM HARKIN (RETIRED)

Senator Tom Harkin (Retired) represented Iowa in the United States Congress for more than four decades. He served Iowa's 5th Congressional District in the U.S. House of Representatives from 1975 to 1985 and was a U.S. Senator from 1985 until his retirement in 2015. Sen. Harkin's legislative policy priorities included federal farm policy, civil rights for Americans with disabilities, childhood nutrition and food access, healthcare access and reform, labor issues, and access to and improvement of education.

Since his retirement, Sen. Harkin has continued to advocate for social justice, fairness, and opportunity. He was instrumental in the planning of the inaugural Harkin International Disability Employment Summit, which you can read about on page 21. He serves on the boards of the Kailash Satyarthi Children's Foundation, the Resnick Program for Food Law and Policy, and Masimo, a medical technology company. Sen. Harkin also serves frequently as a keynote speaker at events across the world, ranging from graduation commencements to international disability rights conventions. While he remains active with these many commitments, Sen. Harkin also enjoys downtime, which is often spent with his grandchildren or traveling with his wife of 49 years, Ruth.



NATIONAL ADVISORY COUNCIL

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FORMER IOWA SUPREME COURT CHIEF JUSTICE; INAUGURAL EXECUTIVE DIRECTOR, THE HARKIN INSTITUTE

CHARLES E. COOK, JR.

EDITOR AND PUBLISHER, *THE COOK POLITICAL REPORT*; COLUMNIST, *NATIONAL JOURNAL*

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PRESIDENT, DES MOINES UNIVERSITY

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PRINCIPAL OWNER, IOWA CUBS; PULITZER PRIZE-WINNING JOURNALIST; FORMER PRESIDENT, *NBC NEWS*

RUTH R. HARKIN

FORMER SENIOR VICE PRESIDENT, UNITED TECHNOLOGIES CORPORATION; PAST MEMBER, IOWA BOARD OF REGENTS

RACHEL R. MCLEAN, PH.D.

RUAN COMPANIES

SALLY J. PEDERSON

FORMER LIEUTENANT GOVERNOR OF IOWA

STEPHEN W. ROBERTS, J.D.

RETIRED, DAVIS BROWN L.L.P.; FORMER IOWA REPUBLICAN PARTY STATE CHAIRMAN

NANCY SHOR

SENIOR POLICY ADVISOR, NATIONAL ORGANIZATION OF SOCIAL SECURITY CLAIMANTS' REPRESENTATIVES

LEADERSHIP

JOSEPH JONES

EXECUTIVE DIRECTOR

Joseph earned a Master of Public Administration in public policy from Drake University and a B.B.A. in economics from Loyola University New Orleans. He is well-versed in the issue areas important to the legacy of Sen. Harkin, having previously served as legislative assistant to the senator. He was responsible for defense appropriations work, advised on a full range of military and veterans issues, and contributed to work ranging from housing issues to small business to trade. Immediately prior to joining the institute, Joseph served as senior vice president of government relations and public policy at the Greater Des Moines Partnership.

BRENDA KOLE

ASSISTANT DIRECTOR OF OPERATIONS

Brenda's background includes extensive work in campaign management, having served as the trip and surrogates director for Hillary for America immediately prior to joining The Harkin Institute. Beyond campaigns, she has served in various policy and advocacy roles at Planned Parenthood of the Heartland; the American Federation of State, County and Municipal Employees; and NARAL Pro-Choice America. Brenda holds a Master of Public Administration from Drake University and a bachelor's in applied sociology and criminal justice from St. Cloud State University.

LYNDI BUCKINGHAM-SCHUTT

ASSOCIATE DIRECTOR OF WELLNESS AND NUTRITION POLICY

Upon the completion of her Ph.D. in Nutritional Science from Iowa State University this fall, Lyndi will join the institute full time, coordinating and overseeing research initiatives in wellness and nutrition policy. During her time at Iowa State, Lyndi has served as a board member of the Iowa Academy of Nutrition and Dietetics, acting as the organization's state policy representative. She was recently awarded the university's research excellence award.

ERIN AUSTIN

COMMUNICATIONS STRATEGIST

Erin is a proud graduate of Drake University's School of Journalism and Mass Communication. She came to The Harkin Institute following time providing communications support to internal clients in the UnityPoint Health system's clinic, home care, and hospice operations. Erin left the institute this fall to begin a master's degree in Labor Studies at the University of Massachusetts Amherst.



EMILY SCHETTLER

COMMUNICATIONS STRATEGIST

Emily joined The Harkin Institute team in the summer of 2017 after more than three years as the communications director at the Iowa Association of Business and Industry. At ABI, Emily oversaw all of the organization's communications and public relations efforts. She has also worked as a reporter for both *The Des Moines Register* and the *Iowa City Press-Citizen*. She graduated from Simpson College with a bachelor's degree in multimedia journalism and political science.



KATHRYN ALLEN

FULL-TIME PUBLIC POLICY FELLOW

Kathryn interned at The Harkin Institute for a year and a half before her promotion to the role of public policy fellow in 2017. She began coordinating the institute's policy research initiatives while simultaneously completing her bachelor's degree in LPS (law, politics, and society) and politics from Drake University. Prior to joining The Harkin Institute, Kathryn interned at the Foundation on Accountability & Civic Trust and worked at the Republican Party of Iowa.





BRITNEY SAMUELSON

EXECUTIVE ASSISTANT, ASSISTANT TO SEN. HARKIN

Britney graduated from Simpson College in 2017 with a triple-major in social justice, Spanish, and applied philosophy. She came to the institute with significant internship experience, having spent time at United Way of Central Iowa, the Greater Des Moines Partnership, and the Office of Asian and Pacific Islander Affairs in the Iowa Department of Human Rights. Throughout college, Britney was a fellow at the John C. Culver Public Policy Center.



STEPHANIE SINOVIC

MAJOR GIFT OFFICER, DRAKE UNIVERSITY ADVANCEMENT

Stephanie joined Drake University's development team as a major gift officer in 2012. She leads The Harkin Institute's fundraising initiatives and serves as the institute's liaison to University Development. Stephanie is a Des Moines native who began her advancement career in Chicago. She holds a master's degree in education from Notre Dame and bachelor's degrees from Marquette University in Spanish and communication studies.



HOPE GREBNER BIBENS

POLITICAL PAPERS ARCHIVIST AND ASSISTANT PROFESSOR, DRAKE UNIVERSITY
COWLES LIBRARY

Hope came to Drake University in 2015 from Indiana University, where she was a project archivist for the papers of Senator Richard Lugar. At Drake's Cowles Library, she oversees the Political Papers Collection, which consists of the Tom Harkin Collection, as well as other Iowa politicians' congressional papers, plus records related to the Iowa Caucus. Hope earned master's degrees in both library science and U.S. history from Indiana University Bloomington and interned with the United States Senate Historical Office.

STUDENT STAFF

In December of 2014, The Harkin Institute hired its first Drake University student to assist with event logistics and spearhead the institute's social media presence. Since then, the student staff program has grown in leaps and bounds, with 14 students working at the institute in the Spring 2017 semester.

The Harkin Institute hires only the most motivated and engaged students for the program, as student staff function as real and valuable members of a professional team. Student staff at The Harkin Institute deem their jobs – which range from policy research to event coordination to project management to digital communications – second only to their academic career at Drake University. Held to an exceptionally high standard of professionalism, student staff are more than interns; they do real-world work and graduate with skills, experiences, and connections far exceeding those of their peers.

Drake University graduated five institute student employees in the spring of 2017, marking The Harkin Institute's first class of graduating seniors, including:

KATHRYN ALLEN

Four semesters at the institute, and now our full-time policy fellow
Degree in LPS (law, politics, and society) and politics

GREGORY GONZALEZ

Three semesters at the institute, overseeing all things involving data analytics
Degree in actuarial science

BROOKE HAESEMEYER

Three semesters at the institute, managing video production as our digital storyteller
Degree in digital media production

SARAH MATTES

Five semesters at the institute, serving as our first-ever student staffer and spearheading all social media and communications efforts
Degree in public relations and magazine journalism

RYAN MCKEEVER

Four semesters at the institute, culminating in an appointment as Joseph Jones' chief of staff
Degree in economics and politics



Student staff enjoyed a farewell dinner with Joseph Jones before graduation

FROM THE ARCHIVES

Drake University Archives & Special Collections at Cowles Library is honored to be the repository for the papers and memorabilia from Sen. Harkin's four decades of public service. These materials offer a powerful historical record of behind-the-scenes discussions and work that led to landmark legislative achievements. Prominent among these are documents related to the passage of the Americans with Disabilities Act, the federal response to the 1980s farm crisis, and Sen. Harkin's work to fight child labor across the globe.

Under the leadership of Drake's political papers archivist, Hope Grebner Bibens, processing of the nearly 800-box collection is well underway. Parts of the collection, including speeches, photographs, and legislative working files related to agriculture, disability, health, and labor are already open to the public, providing students and other researchers with rich resources to learn about policymaking and inspiration for today's ongoing policy debates.

In the past year, Hope notes the following accomplishments as some of the most important to the Tom Harkin Collection:

- Opening child labor and human rights files in conjunction with the Sussman Lecture by Kailash Satyarthi
- Teaching an introduction to archives class during January Term, allowing students to interact with the Harkin Papers
- Overseeing six student assistants who work on processing political and campaign files, correspondence, schedule files, and state office files
- Accessioning and beginning to process the papers of Bobby Silverstein, which provide a special behind-the-scenes-look at the Americans with Disabilities Act



OUR FELLOW

CHILD CARE CLIFF EFFECT

Working parents receive a pay increase and suddenly they can no longer afford child care. This seemingly contradictory statement summarizes the child care “cliff effect,” which occurs when a family receiving government assistance begins earning slightly more money, and that small increase knocks them out of the range to qualify for various assistance programs, including ones that subsidize child care costs.

Shelley Horak, public policy fellow at The Harkin Institute, explains, “It maybe moves the families two steps forward and then a step or so backward. The only options they have are avoiding making more money to stay on assistance or losing that assistance.” Shelley continued by explaining that if families opt to take modest pay raises, they can lose assistance in many areas: nutrition, health, housing, and child care, the “cliff” her research focuses on. Iowa families receiving child care assistance benefits receive an average of \$9,000 annually; the cost of child care is so high that the loss of this assistance can rarely be absorbed by increased wages.

Shelley is a seasoned community health expert with a Master of Public Health from Des Moines University. She has worked for the Iowa Department of Public Health in the Bureau of Family Health and was formerly the director of public health in Dallas County, Iowa. She is a member-at-large of the Iowa Public Health Association, along with her appointment as The Harkin Institute’s public policy fellow.

Shelley’s current research looks into the child care cliff effect, aiming to provide a comprehensive study and policy recommendation related to the child care cliff effect in conjunction with other family cliffs. This research will advance the goals of The Harkin Institute’s labor and employment focus area while also contributing to the work in our wellness and nutrition focus area.



Our public
policy fellow,
Shelley Horak

D.C. EXPERIENCE SCHOLARSHIP

The Harkin Institute D.C. Experience Scholarship honors Sen. Harkin's legacy by providing financial assistance to a Drake undergraduate student with financial need who has secured a summer internship in a congressional office, government agency, or nonprofit organization in Washington. The scholarship gives students the opportunity to experience policymakers and the policymaking process, as Sen. Harkin did as an intern for Congressman Neal Smith in the summer of 1969, leaving him inspired to pursue a career in public service.

The D.C. Experience Scholarship is funded in large part through the generosity of the senator's former staff members, many of whom also benefited from their exposure to policymaking in our nation's capital.

Since its inception, the D.C. Experience Scholarship has covered costs of housing and transportation to Washington, D.C. for five Drake University students.

2017 D.C. EXPERIENCE SCHOLARSHIP RECIPIENT, RACHEL GRAY

Rachel Gray is a rising senior at Drake University double-majoring in international relations and political science and minoring in Spanish.

Her summer internship at the Georgetown Center for Contemporary Arab Studies is facilitated through the National Council on U.S.-Arab relations.

After graduation, Rachel hopes to pursue a joint degree combining an M.A. in Arab studies and a J.D. focusing on international law. Rachel is particularly interested in completing these studies at Georgetown University and is excited to have the opportunity to explore the campus during her summer internship.

"I'm having a great time in D.C. and am grateful to The Harkin Institute for helping me take advantage of this once-in-a-lifetime experience," Rachel said. "I'm definitely making the most of my summer here."



D.C. Experience
Scholarship
winner Rachel
Gray

PAST SCHOLARSHIP RECIPIENTS: WHERE ARE THEY NOW?

The Harkin Institute's past D.C. Experience scholars continue to draw upon this opportunity as they pursue careers in a variety of fields.

SKYLAR BORCHARDT

2015 INTERN FOR SEN. AL FRANKEN (D-MN)

Currently working in D.C. as a lobbying intern at Venn Strategies
"I have kept going back to D.C. because of the scholarship. It set me up for future career success."



SARAH FULTON

2015 INTERN FOR SCRIPPS HOWARD FOUNDATION WIRE

Currently working as a bankruptcy auditor in West Des Moines
"My favorite memory was the first time I went to the Supreme Court. I was waiting to go into the main chamber when Justice Ruth Bader Ginsburg walked by. My brain froze, and I was too shocked to do anything."



MIKHAIL KOHA DEI-ANANG

2016 INTERN FOR SEN. AL FRANKEN (D-MN)

Currently a senior at Drake University working for both Project Vote Smart and the Solidarity Foundation in Des Moines
"My favorite memory is when a few other interns and I went to see the monuments at night, all around the mall. There were fireflies and we could go see all the monuments lit differently."



COLIN TIMMERMAN

2016 INTERN FOR SEN. ERNST (R-IA) AND SEN. GRASSLEY (R-IA)

Currently studying abroad in Nishinomiya, Japan
"By far my best memory from D.C. was anytime I got to enter the U.S. Capitol Building. I was able to explore the Capitol before it opened to the public and explore the complex while it was completely silent and deserted."



4 FOCUS AREAS

Sen. Harkin's 40-year career in public service was defined by leadership on key public policy issues of national importance—issues that have become the pillars of the institute's research and engagement initiatives:

1. Labor and Employment
2. People with Disabilities
3. Retirement Security
4. Wellness and Nutrition



POLICY RESEARCH

WELLNESS AND NUTRITION

Early in 2017, The Harkin Institute's Wellness and Nutrition Core Advisory Committee was assembled to identify and define the research agenda that drives the institute's public policy initiatives in wellness and nutrition. Working in collaboration with Senator Harkin, the committee was tasked with selecting timely and relevant topics that align with the Senator's previous work in the area and health and wellness; relate to social justice, fairness, or opportunity; are nonpartisan; and require additional examination for the public good. Committee members include:

BILL DIETZ

DIRECTOR, SUMNER M. REDSTONE GLOBAL CENTER FOR PREVENTION AND WELLNESS, MILKEN INSTITUTE SCHOOL OF PUBLIC HEALTH, THE GEORGE WASHINGTON UNIVERSITY

RISA LAVIZZO-MOUREY

FORMER PRESIDENT AND CEO, ROBERT WOOD JOHNSON FOUNDATION

DEAN ORNISH

FOUNDER AND PRESIDENT, PREVENTATIVE MEDICINE RESEARCH INSTITUTE; CLINICAL PROFESSOR OF MEDICINE, UNIVERSITY OF CALIFORNIA SAN FRANCISCO

MICHAEL T. ROBERTS

FOUNDING EXECUTIVE DIRECTOR, RESNICK PROGRAM FOR FOOD LAW AND POLICY, UCLA SCHOOL OF LAW

ANDREW WEIL

FOUNDER AND PROGRAM DIRECTOR, UNIVERSITY OF ARIZONA CENTER FOR INTEGRATIVE MEDICINE

Lyndi Buckingham-Schutt, the institute's new associate director of wellness and nutrition policy, will work closely with the advisory committee and provide strategic direction and oversight to policy research projects related to these topics.

RETIREMENT SECURITY

In the spring of 2017, The Harkin Institute began identifying committee members for our Retirement Security Core Advisory Committee. All committee members have been confirmed, and the group is now working to define the institute's research agenda in retirement security. The specific topics they identify will guide the institute's policy research agenda in retirement security in the coming years. Members of the Retirement Security Core Advisory Committee include:

MICHAEL KREPS

PRINCIPAL, GROOM LAW GROUP

DONNA MUELLER

CEO, IOWA PUBLIC EMPLOYEES' RETIREMENT SYSTEM (IPERS)

ALICIA H. MUNNELL

DIRECTOR, CENTER FOR RETIREMENT RESEARCH AT BOSTON COLLEGE

LARRY ZIMPLEMAN

RETIRED BOARD CHAIRMAN, PRINCIPAL FINANCIAL GROUP



EVENTS, PROGRAMS, AND PRODUCTS

THE SUSSMAN LECTURE SERIES

The Child Labor Epidemic: a Pattern of Poverty & Illiteracy with Kailash Satyarthi

September 19, 2016

Kailash Satyarthi
before speaking
at The Harkin
Institute's Fall
2016 Sussman
Lecture

There are 168 million child laborers in the world. More than half of them do hazardous work likely to put their health and safety at risk. While a world in which children are forced to work, often instead of going to school, feels impossibly far away from us in America, we must ask: can we do something to stop it? The answer isn't straightforward. Between the complexities of trade agreements and international labor standards, global policy on child labor would require unprecedented multi-national cooperation. And even then, can the patterns of poverty, lack of education, and classism that have led to forced child labor be fixed?

Last fall, The Harkin Institute welcomed Kailash Satyarthi – Nobel Peace Prize laureate and leader of the global movement to end forced child labor – to answer this question, with a special introduction by Sen. Harkin.

Our Future with Britain: How the U.K.'s Leave from the EU Affects Us All with Stephen Bridges

April 18, 2017

In June 2016, a small majority of referendum voters tipped the scale toward “leave,” inciting the United Kingdom to begin steps to remove itself from the European Union. Prime Minister Theresa May triggered Article 50 – the official two-year process required by the Treaty of Lisbon for any country wishing to leave the EU – on March 30, 2017, leading people all over the world to ask: when exactly will the U.K. leave the EU, and under what terms? How will Brexit affect trade between the U.K. and remaining EU countries, and how will it affect Britain's relationship with America?



In the spring of 2017, Stephen Bridges, British Consul General, joined friends of The Harkin Institute to discuss how the U.K.'s relations with both the EU and the U.S. will change post-Brexit.

Satyarthi and Bridges joined a growing list of leaders to speak at The Harkin Institute's twice-annual Sussman Lecture Series:

- Scott Shane, *New York Times* reporter
- Céline Cousteau, French explorer, documentary filmmaker, and daughter of ocean explorer Jean-Michel Cousteau
- Darrell West of the Brookings Institution
- Richard Rothstein, research associate at the Economic Policy Institute and author of *The Making of Ferguson*
- Julie Stewart, president and founder of Families Against Mandatory Minimums (FAMM)

The Sussman Lecture Series is dedicated to the study of issues that define public life. The series engages students and citizens in constructive dialogue and seeks to create opportunities for thoughtful policy discourse in a nonpartisan environment. This lecture series is made possible by the generosity of Drake alumnus Richard Sussman.

THUROW LECTURE

in collaboration with the World Food Prize

Before you figure out how to measure a year in 525,600 minutes or become a great success in 10,000 hours, you must get through the first 1,000 days.

After three decades at The Wall Street Journal as a foreign correspondent, Roger Thurow now serves as senior fellow on global food and agriculture for the Chicago Council on Global Affairs and authored *The First 1,000 Days: A Crucial Time for Mothers and Children – And the World*. Interviewed by the Des Moines Register's Lynn Hicks, Thurow explored through storytelling why the first 1,000 days go far beyond mother and child as one of the most critical times for the world.



Stephen Bridges
answers
questions after
our Spring
2017 Sussman
Lecture



The Post-Election panelists with Executive Director Joseph Jones

THE MEDIA, THE CONSTITUTION, AND THE 2016 RACE: A POST-ELECTION PANEL

in collaboration with Iowa Public Television

In November, The Harkin Institute in conjunction with Iowa Public Television welcomed a panel of former politicians, media experts, and an academic to weigh in on the 2016 presidential race. Panelists included:

- Dean Borg, Iowa Press moderator and host
- Dennis Goldford, Drake University political science professor
- Kay Henderson, Radio Iowa news director
- Jim Leach, Former Rep. (R-IA), 1977-2007
- Dave Nagle, Former Rep. (D-IA), 1987-1993
- Kathie Obradovich, Des Moines Register political columnist

Dennis Goldford, who was completing his work as The Harkin Institute's Flansburg Fellow, opened with remarks about modern media's impact on America as the "extended republic" described in the U.S. Constitution. His riveting discussion examined the way TV, talk radio, and the internet appeal to consumers' emotions while usually focusing only on one point of view, thus guiding us away from the reasoned deliberation intended by our Constitution's authors.

In the second half of the program, IPTV recorded an episode of Iowa Press as the six panelists weighed in on the 2016 election. A crowd of nearly 300 joined us for this recording in Drake University's Sheslow Auditorium.

POLICY ON TAP

In April, The Harkin Institute collaborated with the Drake University chapter of American Pharmacists Association-Academy of Student Pharmacists (APhA-ASP) to host a panel discussing prescription medication accessibility and health disparities for Iowa's underinsured and uninsured.

The panel, which featured Iowa Pharmacy Association fellow Sarah Derr, along with two Drake University pharmacy students and APhA-ASP officers, was held at Lefty's Live Music and moderated by institute executive director Joseph Jones.

AN EVENING WITH CHARLIE COOK

For the third year in a row, The Harkin Institute hosted Charlie Cook – political analyst for *National Journal* magazine, editor and publisher of the Cook Political Report, and member of the institute's National Advisory Council – for an evening of political analysis, insights, and stories about the 2016 presidential race. The annual event was standing room-only, with more than 230 guests filling Drake University's Sussman Theater.

The Harkin Institute's ticketing strategy required guests in premium seating to pay a small seat deposit, which was refunded upon the guests' arrival at the November 30 event. This technique, along with selling a limited number of tickets to the pre-lecture special reception, brought in more than \$900 for the institute's D.C. Experience Scholarship fund.

COFFEE TALK

Late in 2016, The Harkin Institute launched a series called Coffee Talk to bring young professionals to Drake University to meet informally over breakfast with students. The program is similar in structure to the institute's Student Lunch and Reception Series but differs by bringing guests who are earlier in their professional careers and may be doing work that relates more closely to students' short-term goals.

The following guests joined The Harkin Institute's Coffee Talk series this year:

- Tyler Campbell, account executive at LS2group
- Representative Zach Nunn, Iowa House District 30
- Pat Rynard, Iowa Starting Line founder
- Senator Amy Sinclair, Iowa Senate District 14



Charlie Cook
speaks during
*An Evening With
Charlie Cook*

BRANDING



This spring, The Harkin Institute proudly launched a new brand, including a logo, color palette, and more. Inspired by our namesake and founder, Sen. Harkin, we included green in our brand's color scheme; anyone who worked with Sen. Harkin during his 40 years in office knows he has an affinity for wearing a green tie. The palette also includes shades of blue that jive visually with the brand of Drake University, where our institute is housed.

Our new tagline, "Connecting people with policy," briefly explains our promise to improve the lives of all Americans by giving policymakers access to high-quality information and engaging citizens as active participants in the formation of public policy. Finally, we have developed icons to represent our four focus areas: labor and employment, people with disabilities, retirement security, and wellness and nutrition.

Special thanks to Drake University president Marty Martin, the University Communications department, and local design and branding agency 818, all of whom contributed greatly to the development of The Harkin Institute's brand.



STUDENT LUNCH & RECEPTION SERIES

Every semester, The Harkin Institute hosts four luncheons that provide Drake University students with the opportunity to visit with an accomplished government, nonprofit, journalism, political, or public policy leader. The institute limits the number of students in attendance to provide a personal and intimate experience. Guests of honor informally discuss their career, share information, answer questions, provide advice, and get to know the students.

The following guests of honor attended The Harkin Institute's Student Lunch & Reception Series in the past year:

- Dennis Groenenboom, executive director of Iowa Legal Aid
- Jeff Kaufmann and Dr. Andy McGuire, of the Republican Party of Iowa and former chair of the Iowa Democratic Party, respectively
- U.S. Senator Joni Ernst (R-IA)
- Michael Gartner, former president of NBC News and owner of the Iowa Cubs
- Kate Gainer, executive vice president/CEO of the Iowa Pharmacy Association
- Tom Ahart, Des Moines Public Schools superintendent
- Izaah Knox, Urban Dreams assistant executive director
- Mary Kramer, former Iowa state senator and former U.S. Ambassador to Barbados and the Eastern Caribbean

HARKIN INTERNATIONAL DISABILITY EMPLOYMENT SUMMIT

In his Second Bill of Rights speech, Franklin D. Roosevelt said that everyone has “the right to a useful and remunerative job.” Yet for the vast majority of those with disabilities, no matter where they are born, a job seems unattainable, not because of inability but because of a severe lack of opportunity and access.

That’s why in December of 2016, The Harkin Institute partnered with the Association of University Centers on Disabilities (AUCD) and Handicap International to present the inaugural Harkin International Disability Employment Summit. The summit convened nearly 200 attendees from 30 countries for dialogue-driven collaboration, allowing for an exchange of ideas between those who have a wealth of resources but trouble with implementation and those who have deep knowledge of grassroots-level action but limited access to capital. In its first year, the Harkin Summit’s breakout sessions focused on these topics:

- Developing the business case
- Fostering innovation
- Matching skills to jobs
- Informing government policy
- Raising expectations for individuals and their communities

The Harkin International Disability Employment Summit aims to galvanize and leverage a selection of global leaders who have been successful at either employing people with all types of disabilities or adopting policies to encourage others to do so. In continuing to sponsor the Harkin Summit annually, The Harkin Institute aims to close the chasm between people with disabilities and productive, dignified work. The 2017 Harkin Summit will be held in Washington, D.C. November 2-3.

A presenter addresses the crowd during the Harkin Summit



SPONSORS

The inaugural Harkin International Disability Employment Summit was made possible by these generous sponsors:

**Ford Foundation's Institute
of International Education**

Global Disability Inclusion

Handicap International

Kessler Foundation

Marriott

Maximus

Microsoft

Poses Family Foundation

Principal Financial Group

**Ruderman Family
Foundation**

SAP America

Toyota Foundation

Walgreens Boots Alliance

Walmart

World Bank

WHAT HARKIN SUMMIT ATTENDEES ARE SAYING:

- “I enjoyed that there was a nice mix of people from corporations, government, social enterprise, and the nonprofit sector, and people ranging across the global North and South. It was a well-curated lot of stakeholders.”
- “I would like to look outside my organization to see how we can connect with the corporate sector to make major inroads to advance the community inclusion of persons with disabilities, including inclusion in competitive, integrated employment.”
- “Since the Harkin Summit, I have blogged on sites within my company about disability employment. I am now looking to build a business case and internship program to further increase awareness within the company.”
- “The United States is very advanced with the ADA, and I realized at the Harkin Summit how much work still must be accomplished in other countries that are not nearly as far along in ensuring equality for people with disabilities. I will do anything I can to help move this work forward.”
- “It was absolutely wonderful to be in the same room with representatives from so many countries and feel the common bond as we addressed the global employment of people with disabilities.”
- “The Harkin Summit was incredible – the diversity of attendees and speakers made the quality of information shared different from other discussions.”

THANK YOU TO OUR SUPPORTERS

Our Friends of The Harkin Institute make what we do at The Harkin Institute possible. We thank them for their generous support of our mission. This list reflects gifts and pledge payments that were made to The Harkin Institute before June 30, 2017. It does not reflect pledges that will be completed in future years.

\$50,000+

AFL-CIO
AFSCME
AFSCME/Iowa Public Employees
Council 61
American Federation of Teachers
Anonymous
Anonymous
Citizens for Harkin
Community Foundation of Greater Des
Moines
Patty and Jim Cownie
Ford Foundation
Michael and Barbara Gartner
General Nutrition Centers
Hank and Carol Goldberg
Tom and Ruth Harkin
Leo Hindery and Patti Wheeler
Institute of International Education
International Association of Fire Fighters
International Brotherhood of Electrical

Workers
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MidAmerican Energy Company
R.W. and Mary Nelson (R.W., LA'50)
Vance Opperman
John and Mary Pappajohn
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Poongsan America Corporation
Richard J Sussman Trust
John and Janis Ruan
Ruderman Family Foundation
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Dick Sussman (LA'51)
United Auto Workers
United Food and Commercial Workers
International Union
United Steelworkers

\$10,000-\$49,999

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American Reinvestment Company
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The Connell Company

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Julie Gammack and Richard Gilbert
Barry and Michele Griswell

Jim and Ellen Hubbell
The International Association of
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Kessler Foundation
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Microsoft
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William C. Knapp Charitable Foundation

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Ralph Carlson and Hilda Medrano
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Disability Power & Pride
Patrick Dorton
Global Disability Inclusion
New Hope Network

International Union of Bricklayers and
Allied Craftworkers
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PepsiCo, Inc.
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Timothy and Toni Urban
Darci Vetter and Jason Hafemeister
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Ray and Joanne Walton
United Mine Workers of America
United Steelworkers District 11

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Braley for Iowa
Council For Responsible Nutrition
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LA'73, LW'77; Marsha, LW'77)
DuPont Pioneer
Fanny Bess Philanthropic Fund
Joe Gitchell
Gregory Gustafson and Peg Armstrong-
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Pam McKinney-Peckinpough
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Schwab Charitable Fund

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United Steelworkers Local 105

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American Network of Community
Options and Resources
American Occupational Therapy
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American Speech - Language -
Hearing Association
Assistive Technology Act Programs
Association of University Centers on
Disabilities
Noelle Barker and Ed Long
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Consumer Healthcare Products
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Elliott Cooper (JO'68)
Yoshiko Dart
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Easter Seals Inc.
The Every Child Matters Education Fund
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Developmental Disabilities
National Council on Independent Living
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Nancy Peterson
Pharmavite
Denise Rozell
Richard Salem
Trish Stauble
Peter Thomas
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United Steelworkers Local Union 12561
United Steelworkers Local 13214
United Steelworkers Local 15320
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United Steelworkers Local Union 11-500
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National Assoc. of Councils on
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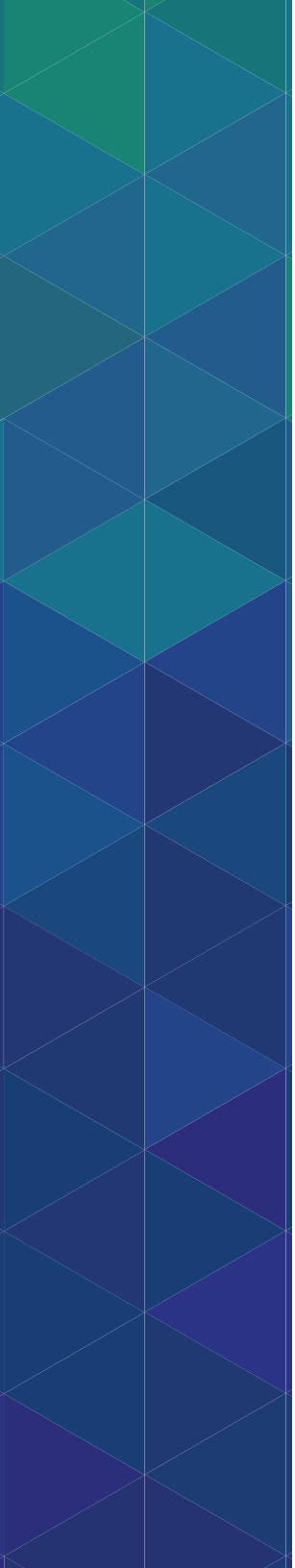
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Scott Shearer
Francis and Jean Smith
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United Steelworkers
United Steelworkers AFL-CIO Local 286
United Steelworkers Local 7263
United Steelworkers Minneapolis
Local 1259

United Steelworkers USW Local 264
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Phyllis Gray
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AS – Arts and Sciences*
BN – Business & Public Administration
DV – Divinity
ED – Education
FA – Fine Arts
GR – Graduate degree
JO – Journalism & Mass Communication
LA – Liberal Arts
LW – Law
PH – Pharmacy & Health Sciences

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